

TERMS OF THE GEA CATALYST PROGRAM

The Global Ecobrick Alliance Catalyst Program (Catalyst Program) is a non-binding, good-faith agreement between the Global Ecobrick Alliance (GEA) and the registrant Catalyst Company (the Company) with the mutual goal of Plastic Transition (the Agreement). This document outlines the terms and commitments implicit in the Agreement. The Agreement takes effect after the payment of the annual Catalyst Program fee by the Company. The Catalyst Program, and the non-binding commitments of each party, begins upon this payment, and runs for the next calendar year. The program start date is the 1st of January of the current year.

1. GOOD FAITH COMPANY COMMITMENTS

In order for the Company to register for the Catalyst Program and to avail of any of the benefits or services of the GEA, the Company must commit in good faith (non-binding, non-penalty and unscheduled) to the following:

- 1.1. *We commit to a transition from the use of dead-end plastic and cradle-to-grave design.*
- 1.2. *We will lead by example with our own ecobricking and plastic transition.*
- 1.3. *We commit to tracking our company's plastic consumption monthly and yearly.*
- 1.4. *We commit to tracking our company's plastic production monthly and yearly.*
- 1.5. *When we can't avoid plastic, we commit to strive to make and indicate it as ecobrickable.*
- 1.6. *Our company's owner(s) and manager(s) are leading by example by monitoring their own personal plastic and through their ecobricking.*

2. GOOD FAITH GEA SERVICES TO THE COMPANY

In return the GEA commits to providing the following services to the Company to assist them meet their commitments and to showcase the Company's example:

- 2.1. *Provide the Catalyst Program logo that the Company can use to certify its commitments and participation in the program.*
- 2.2. *Provide 'Ecobrickable Designator' logos, icons, and sticker designs to assist the Company in making its packaging Ecobrickable.*
- 2.3. *Provide a Training of Trainers to the Company so that it may lead Ecobrick Starter Workshops for group and individuals in its community.*
- 2.4. *Provide tracking on the GoBrik app to record the ecobricking data of all said communities, and all members of those communities.*
- 2.5. *Provide access to the Company to review and monitor this data.*
- 2.6. *Provide certification to the authenticity of this data as a third party observer.*
- 2.7. *Feature the Company and its catalyst story on Ecobricks.org.*

2.8. *List the Company on the GEA directory of registered Catalyst Companies*

3. FEE FOR THE ACCOUNT

In exchange for said GEA services, the Company shall pay annual fee corresponding to the Company's estimated annual production and consumption of plastic waste. Please see visit Ecobricks.org for the [GEA Catalyst Program](#) latest pricing levels and costs.

4. NON BINDING

By "Good Faith" we mean that each party agrees to do their best to fulfil the commitments made by the Program. Once the program has begun, in the event of either party not being to meet their obligation, no penalties or infractions, financial or otherwise, will be made. No statement will be made by either party should the Company or the GEA fail to meet its commitments.

5. RIGHT TO END AGREEMENT AND CLOSE ACCOUNTS

- 5.1. Should the Company be unable to meet its commitments, should the Company not make any positive gain in its PTR, or for any other reason the GEA reserves the right to discontinue the participation of the Company at any time.
- 5.2. The GEA will be under no obligation to refund, in full or in part, any fees paid by the company, nor to renew the Company's account.
- 5.3. Should the Company at any time decide that it wishes to terminate its Catalyst Company Account, it shall provide notice to the GEA. The GEA will remove the company from the Catalyst directory and close its GoBrik account. All data pertaining to the Company, may also be deleted upon request.

6. REWARD FOR PLASTIC TRANSITION

Once the program's year is complete, the GEA will reward the meeting of the Company's commitments and any progress above zero by renewing the yearly account of the Company and reducing the Catalyst Program fees by a percentage corresponding to the Plastic Transition ratio of the company. The annual fee for the subsequent year shall be reduced by a the final ratio (converted to percentage, i.e. 0.01 = 1%) of the Company's PTR as recorded on the GoBrik app on December 31st at the end of the year. The program will renew, and the next invoice shall be issued on January 1st of the new year.

7. TERMS AND LIMITATIONS

- 7.1. Both the company and the GEA agree that this is a non-binding contract, made in good faith, towards the betterment of the Earth and its species. No financial or other penalties will be issued by the GEA or the Company. The Company may not at any point, under any circumstance request a refund, partial or complete, of the program fee. The GEA will use these funds according to its principles as an Earth Enterprise, as set out in its Intention Map, to realize the vision of local and global plastic transition.
- 7.2. The company agrees to use the GEA Catalyst Program Logo (top right) and the

GEA [Ecobrickable Sticker and Icon](#) without any modification and with reasonable discretion. The company agrees only to use the GEA logo only after request and permission from the GEA.

- 7.3. Upon any misunderstandings of this agreement, the GEA and the Company a representative of the Company and the principal GEA certified trainer, or member of the GEA Team, will meet to resolve any issues. If necessary, a third party may be elected by the GEA to serve as an arbiter. The company will cover the expenses of this arbiter to attend any meetings.

8. INDICATORS OF AGREEMENT

- 8.1. The issuance of this invoice and Terms of Agreement by the GEA constitutes the agreement of the GEA to these terms.
- 8.2. The payment of the Catalyst Program Fee by the Company constitutes their agreement to these terms.
- 8.3. Signatures of representatives of the GEA and Catalyst Company

FULL DOCUMENT AGREEMENT

Payment by the Catalyst Company and receipt of payment by the GEA constitutes agreement by both parties to the Terms laid out in this document.