



The Global Ecobrick Alliance

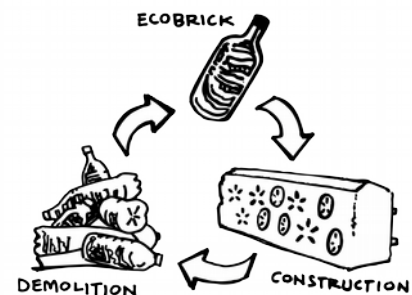
Ecobrick General Presentations

Ecobricks are low tech solution that fast become a social phenomenon. Our Global Ecobricks Alliance core team are available to share the sociological, environmental and economic impact of ecobricks.

Around the world, Ecobricks are spreading as a grassroots, community powered solution to plastic waste. Unlike traditional approaches that involve centralized and costly infrastructure, Ecobricks are a decentralized social technology that leverages empowered citizens.

Through ecobricking, tons of plastic can be diverted from landfills and recycling plants to be put to use as a local building material. Precisely because of ecobricks simplicity, it spreads on its own. No special machines, skills, or budgets are required to begin ecobricking. Best of all, because Ecobricks directly raises individual and community awareness about the perils of plastic, we observe a reduction in net plastic consumption over time. Consequently, the spread of Ecobricks as a solution to transcend trash has become a global movement.

The Global Ecobricks Alliance is a network of passionate Ecobrickers. Our core team members are available to do lectures around the world on the social and technological phenomenon of Ecobricks. These activities include academic lectures in universities and colleges, at festivals or conferences or consulting talks with waste pioneers. We recommend that lectures are also followed up the hands on workshops to get your company, organization or institution ecobricking internally. One of the core principals of Ecobricking is that one must be the change that one wants to see.



Cradle to Cradle: Ecobricks are a deep, low-tech solution to plastic. Once ecobricked, dead-end plastic can be used over and over again.



Our ecobrick general lectures are crafted to provide an overview of Ecobricking to leaders, politicians, academics. We share what exactly is an ecobrick, the principles and science behind the technology, the applications of ecobricks, and the sociology behind how the movement spreads.

General Presentation

- 1.5hr lecture
- Slideshow
- Videos of the movement in the Philippines and Indonesia
- Questions and answers

(Optional: Day 2) Ecobricks Starter Workshop

- 1.5hr Interactive discussion, theory and science
- 1 hr of guided ecobrick making
- 1 hr of continued ecobricking and module making
- .5hr Wrap up and discussion of community project possibilities
- [Download Ecobrick Starter Workshop PDF Document](#)

(Optional Day 3-5) Ecobricks Trainer of Trainer Seminar

- 2 day seminar covering the science, technique and application of ecobricks
- Participants learn in depth so that they can go on to lead trainings of their own.
- Practicum: Trainers learn to make, build with, and share ecobricks.
- Global Ecobrick Alliance Trainer Certificate is awarded to successful participants.
- [Download the Full Ecobrick Training of Trainer PDF](#)



When providing food or drinks during the Ecobrick presentation, we ask that you do not use disposable plastic. Instead, we recommend drawing on local organic food presentation traditions in your area.



Required Materials for General Presentation

You will need to prepare the following materials and resources for a general ecobrick presentation (note that Starter Workshops and ToT Seminars have their own requirements):

- ✓ A large room with an open space for participants to sit.
- ✓ Projector and screen for presentation
- ✓ A chair at the front for a volunteer to ecobrick during the presentation.
- ✓ One large sack of dry, clean plastic
- ✓ A copy of the Vision Ecobrick Guide for all participants.
- ✓ Optional: Caulking gun and one silicone tubes (so we can show participants what they need to make modules)
- ✓ Optional: Bamboo or wooden sticks for all participants to take home with them to start ecobricking.

Languages:

Currently our General workshops are available only through the core team members of the Global Ecobrick Alliance. We can present in English, Spanish, French, and Indonesian. With two trainers, workshops can be run in two languages simultaneously.



The Vision Ecobrick Guide is an Open Source booklet crafted for teachers and community leaders to start ecobricking. It is available in six languages, for free download from www.ecobricks.org/download



Costs

Our core team presentors from the Global Ecobrick Alliance are experienced professionals, often with years in the waste transformation field. We are not an NGO, and none of our team receives any salary for their work disseminating ecobricks. Honorariums for the presentations go a long way to support the ecobrick movement. Please contact us with your requirements for Ecobrick presentations and we will provide a quotation. For resonant community groups we often present bro pono. However, at the minimum, we ask that you cover their travel costs:

- Transportation costs to and from venue
- Over night accomodation (if necessary)
- Printing of Vision Ecobrick Guide for attendees
- Our presentation: Lecture/seminar/training

Resources

Our presentation resources are drawn from the Global Ecobricks Alliance open source development. After we go, all the guide books, presentations, illustrations, documentaries and animations that we use, you are free to download, photocopy, share and even translate or adabt to your context. See www.Ecobricks.org

Trainer of Trainer Follow Up Workshop

[Ecobrick ToTs](#) are the most powerful way to ignite trash transformation in your community. ToTs work best with participants who already have experience ecobricking. Trainers will receive a Global Ecobrick Alliance Trainer certificate enabling them to lead Ecobrick Starter Trainings.

Contact us at vision@ecobricks.org to reserve an Ecobrick presentation, workshop or seminar.

